

World-class cancer care here for you

London



GenesisCare

In partnership with
Cromwell
Hospital



From symptoms to survivorship
– and everything in-between –
we provide world-class cancer
care to people in London and
the surrounding regions.

Welcome to the GenesisCare Centre for Radiotherapy at Cromwell Hospital

Our centre is one of 14 across the UK providing world-class cancer diagnostics and treatment to private patients. Here in London we offer some of the UK's most advanced cancer radiotherapies, working closely with leading health professionals and investing in cutting-edge treatments that are proven to be safe and effective.

Our centre works in partnership with Cromwell Hospital with its comprehensive diagnostic facilities to form the Integrated Cancer Campus. This means that you don't have to travel far to find the latest techniques provided as standard, with treatment starting within days or even hours of diagnosis. We're advanced cancer experts, specialising in secondary and complex cases, all under one roof.

As a patient, you can expect to receive the very best personalised care. You'll have a dedicated, highly trained team of experts looking after you, with a treatment plan tailored around you.

You'll be supported with exercise and wellbeing services, plus when required, we'll help our patients with transport depending on treatment and locations – so you can focus on taking care of yourself.

We're here to change the way people experience cancer treatment and care, understanding what it takes to achieve the best possible life outcomes and going a little further to provide it.

The London team

**We're here to change
the way people
experience cancer
treatment and care**

GenesisCare
London

Our centre is designed for world-class cancer care

Cancer treatment and care are constantly evolving and, as a global organisation, GenesisCare stays abreast of the latest evidence-based treatments from around the world, investing in those that will benefit our patients here in the UK.

The main approaches to cancer care are early detection and diagnosis so cancers can be more easily treated, including using surgery to remove tumours, radiotherapy to target and destroy cancer cells and difficult-to-reach tumours, and systemic therapies, which include chemotherapy, immunotherapy and targeted therapy – a wide range of medicines that destroy specific cancer cells.

At our GenesisCare Centre for Radiotherapy at Cromwell Hospital we provide the latest radiotherapy treatments, along with all other cancer treatments in the main hospital.

These include powerful MRI (magnetic resonance imaging) for very detailed scans, precision radiotherapy techniques that are proven safe and effective for difficult-to-reach tumours while limiting dose to healthy tissue and Gamma Knife radiosurgery for conditions affecting the brain, head and neck.





"GenesisCare always considers the patient rather than focusing solely on the treatment. This is truly inspirational and has certainly contributed to my recovery – I will be forever grateful"

Patient, London



We are a centre of excellence for stereotactic radiosurgery (SRS), which is non-invasive surgery for brain tumours, and house the MRIdian MR Linac - the latest precision radiotherapy for prostate, lung, pancreatic and liver cancers.

Our patients are referred to us from across the London area as well as further afield and we have a reputation for delivering excellent patient care. We are proud to have been rated "outstanding" by the Care Quality Commission for the quality of our care.

Our centre is conveniently located and we provide complimentary transport to radiotherapy patients when required, depending on treatment and location.

Patients can also be referred to specialist services available at other GenesisCare centres within our network. These include Theranostics – an innovative therapy for certain cancers when other treatment options aren't suitable or effective.

Your oncologist will work with experts throughout our network to ensure that you have the most appropriate treatment for you.

It matters to us that so many of our patients can take away some positive experience from their cancer journey

What we offer

Advanced radiotherapy

- Volumetric modulated arc therapy
- Stereotactic ablative radiotherapy
- MRIdian radiotherapy
- Gamma Knife radiosurgery
- Image-guided radiotherapy
- Surface-guided radiotherapy
- Deep inspiration breath hold

We offer different types of radiotherapy depending on your needs alongside advanced techniques for precision targeting.

A full range of diagnostic services and treatments are available at Cromwell Hospital.

Supporting therapies

- Penny Brohn UK
- Exercise medicine

These support emotional and physical wellbeing and are provided to all patients receiving chemotherapy or radiotherapy at GenesisCare.

Chemotherapy

Chemotherapy is provided within our partner hospital. These treatments are administered by a team of specialist nurses under the guidance of your referring oncologist.

If you'd like more information about any of our services, please go to [genescare.com](https://www.genescare.com) or ask for one of our patient brochures



We also have specialised services available to all patients at GenesisCare centres around the UK. These include our Theranostics services, including ¹⁷⁷Lutetium PSMA therapy.

When required, we'll help our patients with transport depending on treatment and locations. Please enquire for more details.



More than treating your cancer

We know that for many people cancer is a life-changing experience and our goal is to help you meet the emotional and psychological challenges in the most positive way possible.

That's why we've partnered with Penny Brohn UK to provide a ground-breaking approach to complementary and wellbeing therapies alongside conventional medicine. Through a programme carefully tailored to your needs, we can help you to deal with the side effects of treatment, reduce stress, improve energy levels and let you take back control.

We also provide exercise medicine, which is proven effective in improving treatment tolerance, building muscle mass and reducing cancer-related fatigue, among many other health-related benefits.

You'll be prescribed an exercise programme tailored to your cancer type, treatment and overall health – as well as your own personal goals. You'll be offered these complementary services at no extra cost to you or your insurance provider.

We aim to design and plan treatments around work and life commitments. When required, we'll help our patients with transport depending on treatment and locations and there's ample parking if you drive. A friend or family member is welcome to come with you to your appointments and a variety of refreshments are available.

100%
patient
satisfaction*

*Net Promoter Score, 2019 average



Here for you

These are some of the different experts and support staff who make up our teams.

Your care will be led by a consultant oncologist who will work alongside our experienced team based here at our centre and partner hospital. Together they will manage your personalised treatment and care plan.

Consultant oncologist

Many of our oncologists are renowned in their field, working at prestigious university-affiliated teaching hospitals. This means they have the very best knowledge and experience and are familiar with the London healthcare networks. They use various methods to treat cancer, including chemotherapy and radiotherapy.

Diagnostic radiographer

Assists in the treatment planning process. Our imaging service is provided in partnership with Cromwell Hospital.



Therapy radiographer

Involved in radiotherapy planning scans, treatment planning and delivering radiotherapy. You'll see them at every radiotherapy session.

Dosimetrist

Helps your oncologist plan your radiotherapy treatment to destroy cancer cells while limiting damage to healthy tissues.

Physicist

Measures the dose of radiation you receive during radiotherapy to ensure it is safe and as prescribed by your oncologist.

Patient administration officer

Responsible for booking your treatments, dealing with funding and insurance and arranging transport.

Penny Brohn wellbeing consultant

Provides complementary and wellbeing therapies that are proven to ease cancer-related concerns.

Exercise medicine specialist

Prescribes a tailored exercise programme to improve treatment tolerance and reduce side effects.

Our key specialists also have strong links with local cancer support networks and survivorship programmes

We're easy to get to

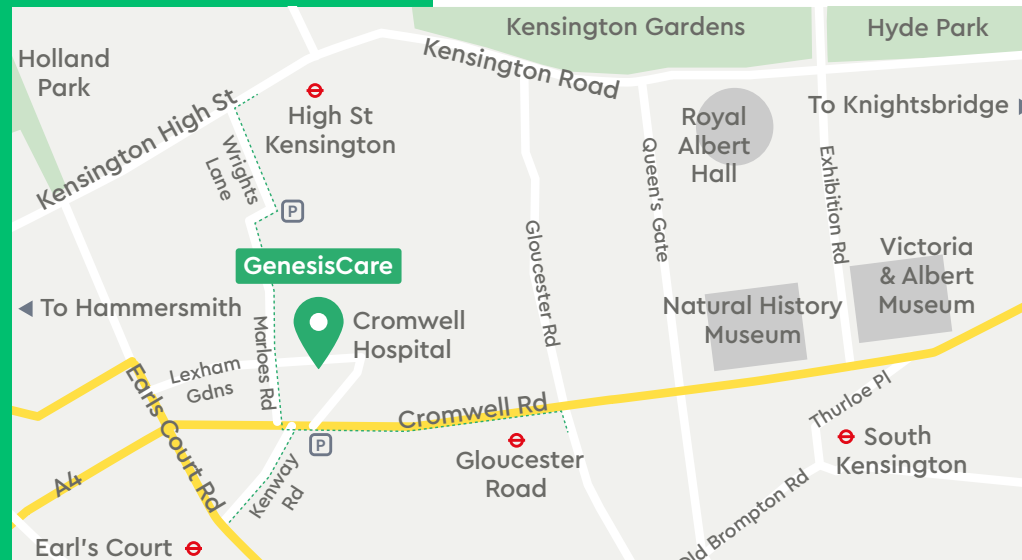
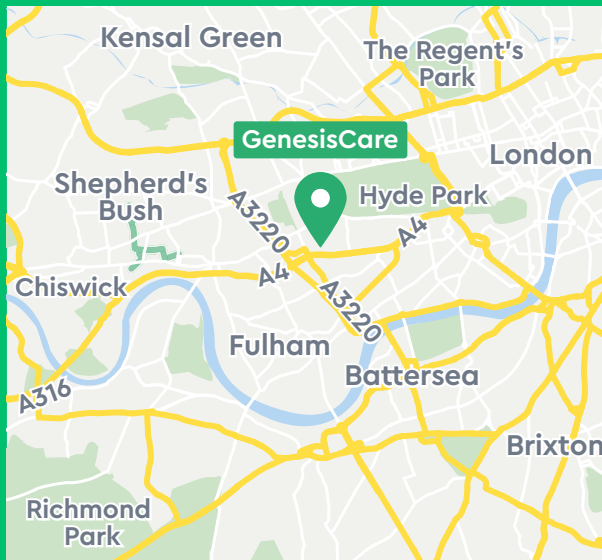
Cromwell Road is served by the 74 bus route. For tube users, the nearest stations are: Earl's Court station (District and Piccadilly lines) – take the exit onto Earl's Court Road then take Hogarth Road or Kenway Road (opposite the station) to reach Cromwell Road. Step-free access is available. Gloucester Road station (Circle and District Lines) – turn left onto the Cromwell Road. High Street Kensington station (Circle and District Lines) – turn left, then left onto Wright's Lane and continue onto Marloes Road. We are on the left just before Cromwell Road.

There are car parks nearby at the Marriott on Cromwell Road and the Cophorne Tara Hotel on Marloes Road. There is further metered parking behind the hospital. Although we are not in the congestion zone, you may have to cross it to reach us.



Opening hours

Mon to Fri
8am to 4.30pm
164-178
Cromwell Road
Kensington
London
SW5 0TU



**We change the way
people experience
cancer treatment and
care, understanding
what it takes to
achieve the best
possible life outcomes
and going a little
further to provide them**



We value your feedback.
Scan this QR code to leave
us a review on Doctify.

Diagnostic appointments from 24 hours

Treatment in as little as 48 hours



Get in touch

0808 304 2332

enquiries@genesiscare.co.uk



Find out more

genesiscare.com/cromwell

We are recognised by all private medical insurance providers, including Bupa, AXA PPP, Aviva and Vitality. We can help with insurance claims and also explain the costs associated with your treatments if you'd like to fund your own care.

[genescare.com](https://www.genescare.com)

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